

ANNE BROWN

Taking Students from

# GRAD TO GREAT™

College Grads are 35 Times More Likely to Find a Job Through Networking Contacts Than Other Methods.

## MEET THE SPEAKER

Author & Speaker Anne Brown



As a keynote speaker **Anne Brown** connects with audiences; bringing real world success stories and networking tools that inspire life-changing action in students and recent grads. College grads will approach their job searches in a whole new way.

Anne's presentations are appropriate for:

- College Juniors and Seniors •
- High School Juniors and Seniors •
  - College Career Days •
- Assemblies and Convocations •
  - Sororities and Fraternities •
    - Luncheons •
    - Special Events •
  - Networking Events •
- Professional Association Events •
- Employee Orientation Groups & Training Classes •

*Anne's presentations are customized for your event.*

Graduating from a professional program, university, community college or high school? Anne Brown provides fun and exciting career focused workshops that take students from Grad to Great™.

**On average, job seekers receive 1 job offer for every 1400 resumes they submit.**

## PRESENTATIONS AND WORKSHOPS

### From Grad to Great™

- Stand out and get noticed on the job
- Avoid 10 mistakes that sabotage career success
- 12 secrets to success in your first career
- Take charge of your professional life

### The 4-Steps to Successful Networking

- Boost confidence by delivering a powerful introduction
- Maximize networking success by eliminating steps that waste time
- Learn how to make people want to help you
- Master the one step most people forget

### Win the Interview, Win the Job

- Compete and succeed in the toughest labor market in over three decades.
- Discover the five traits every employer wants in a job candidate
- Understand why it takes just 8 seconds for hiring managers to decide to give you the interview
- Know the 4 words employers must hear before they offer you a job

## TESTIMONIALS

Students and meeting planners rave about Anne Brown's programs!

### AMAZING

"Thank you so much again from all of us for delivering the keynote address at the BMA-Milwaukee University Outreach Committee. You did an amazing job! The students felt your presentation was immensely worthwhile and relevant. What a success!"

—Tiff Pua and Randy Will,  
Business Marketing  
Association, Milwaukee  
Chapter

### ENGAGING

"Anne's presentation was incredibly engaging and informative! I learned how important it is to be confident, authentic, and prepared in an interview, and how to stand out among the crowd of job seekers. I now know how to tap into the 'hidden job market' and am excited that I have all this new knowledge to help me find and KEEP a job."

— Julie Kramer,  
Edgewood College

### FUN

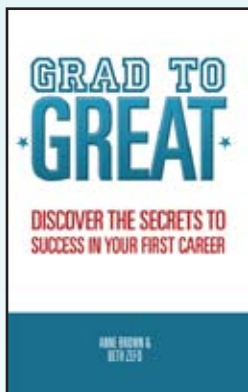
"I really enjoyed your presentation and your book! I'm starting to feel confident with my job searching process."

— Sara Brown, University  
of Wisconsin-Whitewater

## BOOKS

### Grad to Great™

A no-nonsense, no fluff guide to career success for recent graduates filled with real on-the-job scenarios, interviews with executives and career counselors, and job-winning tactics that can be put into practice immediately. Whether you're searching for your first job or already working, Grad to Great™ helps you gain career momentum fast.

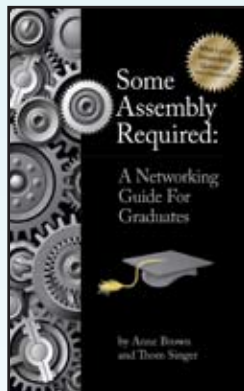


#### You'll learn how to:

- Take charge of your professional life
- Get people in power to listen to you
- Avoid the 10 mistakes that hold you back at work
- Deal with difficult people
- Appreciate criticism and use it to your advantage

### Some Assembly Required: A Networking Guide for Graduates

Building a network of business contacts is one of the most empowering things graduates can do to build their careers — and being liked is critical to professional success. Whether you're looking for your first job, want to grow in your current job, or desire new opportunity, this book will show you how to make yourself a Go To Person in your industry and use networking to achieve amazing career success.



#### You'll learn how to:

- Make new contacts effortlessly
- Build a supportive network
- Put others at ease in networking situations
- Remember names and faces
- Learn easy ways to meet people

SCHEDULE ANNE BROWN TODAY!

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Based in Chicago, IL